



Four DNA of Creativity Projects Selected to Receive \$8,000 in Grants
Call for additional scientist and artist participants

Press Release: For immediate release

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San Diego, Calif. – June 11, 2012 – [DNA of Creativity](http://www.dnaofcreativity.org) projects selected to receive \$2,000 each in grant funding include **Changing Oceans, Urban Succession, Poly Aesthetic Mapping and Batt App** (working titles). Teams members not selected for grant funding and additional artists and scientists are invited to join one of the recipient teams. Anyone interested should contact Patricia Frischer at info@sdvisualarts.net. Each team will document the process of creative innovation in a variety of forms and will provide updates along the way through individual team websites. As the projects evolve, links and more information will be included on the DNA of Creativity website here: www.dnaofcreativity.org.

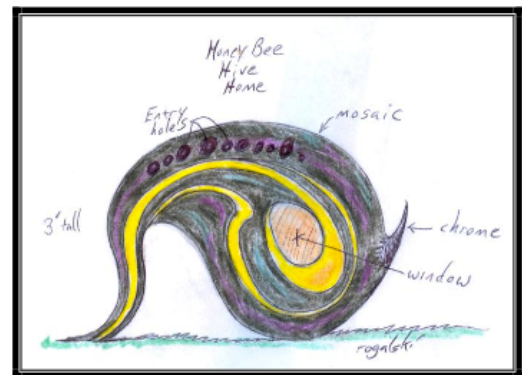
Changing Oceans is exploring the impact climate change, pollution and fish shortage is having on our oceans and our lives. Starting with seven artists and seven scientists, this team will develop unique artwork installations and online exhibitions to build community awareness around the needs of our changing oceans.

“The DNA of Creativity grant gives my team’s artists and scientists a rare opportunity to explore innovative, creative solutions to destructive changes happening in our oceans and motivate the community toward change,” said Kira Carrillo Corser, artist and team leader for Changing Oceans. “I have been working on ocean issues since 2007, specifically plastic pollution, and the amount of plastic has tripled in the last 10 years. I know that when artists combine imagination with activists, legislators and policy makers who have the facts, change can happen.”



Urban Succession is a collaborative team of sculptors and scientists exploring the concept of an artist inspired house for wild urban animals. Based on research into existing urban wildlife, the team will build sample structures (right: sample sketch) that will be exhibited and used as an educational tool to demonstrate how we can co-exist with wildlife in urban settings.

“By working hand-in-hand with artists and scientists, we will find new answers that we couldn’t have possibly discovered alone,” said Jason Rogalski, conceptual artist, educator and team leader for Urban Succession. “This collaboration of artistic and scientific perspectives has high potential to produce fantastic new ideas that will enrich our community.”

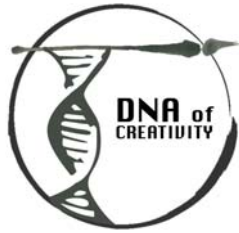


Rogalski

For more information: www.DNAofCreativity.org

[San Diego Visual Arts Network](http://www.SanDiegoVisualArtsNetwork.org) (Public Charity 501 (c) 3 EIN #205910283)

2487 Montgomery Avenue, Cardiff by the Sea, CA 92007 www.SDVAN.net 760.943.0148 info@sdvisualarts.net



Poly Aesthetic Mapping is applying a mapping system as it relates the differences between science and art. The team will provide a structure other DNA of Creativity teams can use to better capture the collaborative process that artists and scientists experience. The team is also exploring the use of Tonescape, an educational tool that uses microtonal music to map data from experiments aurally in up to seven dimensions.

Batt App is a new smart phone app in development with an augmented reality component to track art events listed on the [San Diego Visual Arts Network](#) by location and date. The app will help promote other DNA of Creativity projects, and will be an ongoing benefit to the visual arts community in San Diego.

The proposals were reviewed and selected by a panel of professionals in the art and science fields: [Harvey Seifter](#), Director and Principal Investigator of the National Science Foundation grant for [Art of Science Learning](#), Ron Newby, [Bronowski Art and Science Forum](#), and [Ruth West](#), Research Associate, UCSD Research in Computing and the Arts.

Public presentations in all forms will be scheduled throughout the second half of 2013. Lesson plans will be created based on the learnings of the teams.

About DNA of Creativity

DNA of Creativity is a community collaboration project bringing together artists, scientists and educators to explore the power of fusing art and science. The project, led by the San Diego Visual Arts Network, received grants totaling \$30,000 will fund each team to explore their concept, showcase the creative process and create related lesson plans for future education. For more information and regular updates, please visit www.dnaofcreativity.org.

About San Diego Visual Arts Network (SDVAN)

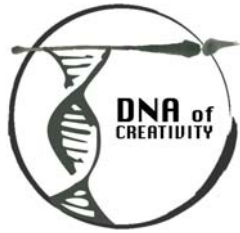
SDVAN strives to improve the clarity, accuracy and sophistication of discourse about San Diego's artistic and cultural life. SDVAN provides a resource-rich website and facilitates countless opportunities for inspiration and collaboration on visual arts projects. This is the only site designed exclusively for Visual Arts in the San Diego region. SDVAN is a 100% volunteer non-profit organization dedicated to reinforcing the idea that the visual arts are a necessary and vital part of the health of our city. www.sdvisualarts.net

High resolution images on request.

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